



JTB Meetings & Events

JTB Communication Design is a meetings & events company.

At the same time it is a total-solution communication company that offers everything from trade show management to promotion, entertainment, and more.

About us

Connecting our world through events.
Your event, our style, Japanese quality.

We are JTB, the biggest travel agency in Japan.

The JTB Group is building a vast global network.

As one of Asia's largest travel agencies, we are committed to delivering exceptional travel experiences.

- Unmatched Flexibility: We customize travel experiences to suit every traveler.
- Over 110 Years of Expertise: We blend tradition and innovation to ensure reliable service.
- Strong Procurement Power: Benefit from exclusive deals through our extensive network.
- Exceptional Sourcing Strength: We offer top-notch solutions that consistently exceed expectations.

159 facilities, 82 cities, 35 countries and regions.

Exceptional
Sourcing Strength

Strong
Procurement
Power

We are **JTB Communication Design**, a meetings & events company

From intimate incentive parties,
to academic conferences,
to major tradeshows.

From pre-event planning,
to (unique) venue procurement,
to full operations.

We are a one-stop solution
for all your event needs in Japan.



Kick Off



Anniversary



Global Incentive



Award



Opening Ceremony



General Meeting of
Shareholders/Companies



Meanwhile, we are a total-solution company for people-to-people industries, offering advertising, international conference management, trade show management and more.

As an advertisement company, we specialize in arranging mass promotion and digital ads. At JCD, we have experienced in-house designers, creative producers, media planners, and strategic planners.

What we offer:

- Train ads
- Bus ads
- Radio ads
- Newspaper and magazine ads
- Out-of-home ads (airports, shopping centers, etc.)
- Digital ads
- Character arrangements
- Press event arrangements
- Creative production (static or video) etc.



Arranging Venues

Our event planners will suggest the best venue to meet your needs. For meetings, we recommend hotel banquets; for incentive parties, we can create a special atmosphere at shrines or temples; and for after-convention events following exhibitions, we can recommend nearby locations.

Convention center



Stadium/dome



Amusement park



Cruise



Temple/Shrine/ Castle



Aquarium/Zoo



Museum



Mountain/Camp



Hotel banquet



Theater hall



Arranging Unique Venues

Japan is promoting the use of 'unique venues' for events—facilities that are not typically used as event spaces. As event professionals, we have successfully organized numerous events in a variety of unique venues.



Arranging Japan's unique fun attractions

Our production team offers comprehensive services, arranging music, décor, visuals, lighting, movie and staging to create one-of-a-kind events to suit clients' requirements.



Experience Japan's Food Scene with us

Japan's culinary culture is rich and diverse, offering captivating experiences for all visitors. We provide a wide range of options, from traditional Japanese cuisine to popular B-class gourmet foods and delightful desserts. We also cater to vegan, vegetarian, and halal diets, ensuring that everyone can enjoy their meals worry-free.



Stage design and performance direction

Our English-speaking production team offers comprehensive services, arranging music, décor, visuals, lighting, movie and staging to create one-of-a-kind events to suit clients' requirements.



Organizing smooth events through comprehensive operational and progress management

We oversee everything stage-related, from decorations to video, sound, lighting, and performers. Moreover, we provide strong support for day-to-day operations and irregular support whenever problems arise.



We can provide quality online streaming events with the help of our team's advanced camera work and streaming technology. Hybrid events allow for both local and remote participation in various ways.

The importance of Sustainability and DBI

We actively engage in various domestic and international initiatives, and our sustainability efforts have received high praise and multiple certifications. Here are a few of them:

WE SUPPORT



In support of

**WOMEN'S
EMPOWERMENT
PRINCIPLES**

Established by UN Women and the
UN Global Compact Office

RACE TO ZERO

**JAPAN
CLIMATE
INITIATIVE**

Race To Zero

Race To Zero is an international campaign encouraging businesses, municipalities, investors, universities, and NGOs worldwide to halve greenhouse gas emissions by 2030. As of December 2023, around 13,500 organizations are participating, committing to transparent action plans and short-term targets in line with the Paris Agreement. Since 2022, our company has been promoting the five requirements: Commitment, Planning, Implementation, Disclosure, and Advocacy.

Japan Climate Initiative (JCI)

The Japan Climate Initiative is a voluntary network of companies, municipalities, financial institutions, and civil society organizations focused on enhancing climate change measures. Established in 2018, JCI promotes actions to achieve the Paris Agreement goals and a decarbonized society by 2050. Since 2022, our company has been actively participating in JCI.

UN Global Compact

The UN Global Compact is the world's largest sustainability initiative, bringing together the UN and the private sector to foster a healthy global society. Signatories commit to ten principles concerning human rights, labor standards, environmental responsibility, and anti-corruption. Our company joined in 2022 and promotes initiatives aligned with these principles.

Examples of JCD's Efforts Towards Problem-Solving:

We will arrange these sustainable solutions at your request basis.

By utilizing lightweight materials and designing easy-to-assemble structures, we aim to reduce environmental impact and create a comfortable work environment.

Our efforts include:

- Reducing CO2 emissions from transportation.
- Using the recyclable items for stage construction and decoration to decrease waste during dismantling.
- Employing biodegradable tableware made from soil-returnable (fertile) paper, instead of conventional paper plates.

In food and catering;

- Promoting local production for local consumption and using traditional vegetables
- Reducing food mileage
- Supporting the development of low-carbon footprint menus
- Addressing food loss and food waste
- Using certified ingredients and Fair Trade products
- Considering diversity (religious restrictions, preferences, etc.)
- Multilingual allergy-friendly menus and displaying pictograms for ingredients



Our Works



We reserved a famous temple to put on a special event, complete with stage entertainment, for associates of a major international corporation. They were delighted by a truly Japanese experience that combined the traditional with the modern.



We organized an overseas incentive meeting in Bangkok with around 500 participants. This event's electrifying presentation made a long-lasting impression.

Our Works



A special nocturnal Tokyo event was held in one of the city's most famous museums, featuring numerous exclusive exhibitions with the theme 'old meets new'. The illumination design was done under the supervision of a famous lighting designer.



JCD managed all the meetings and various additional events for a major international conference. The conference was attended by over 4500 people including heads of state and government officials, as well as representatives of international and regional organizations, civil societies, NGOs, and the private sector.

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