JTB Communication Design

Company Profile

<table>
<thead>
<tr>
<th>Company Name</th>
<th>JTB Communication Design, Inc.</th>
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<tbody>
<tr>
<td>Established</td>
<td>April 8, 1988</td>
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<tr>
<td>Capital</td>
<td>100 million yen</td>
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</tbody>
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Board Members
- President & CEO: Akihiro Hosono
- Director: Masaaki Nagai / Hiroki Furuno / Takahiro Kobayashi / Koichi Nomoto / Takahiro Narita
- Managing Officer: Tadashi Machida / Koichi Maruo / Takao Morita

Business Categories
1. Organizing, planning and managing events, congresses, seminars, meetings and trade shows
2. Marketing research and analyses, marketing solutions
3. Planning and consulting on customer-gathering and exchange programs, regional promotion, sales promotion and human resource revitalization plans for better corporate performance
4. Advertising, promotion and public relations
5. PR projects, facilities management
6. Planning, developing, producing and managing projects involving the rights for entertainment personalities, music, movies, plays, publications and more
7. Worker dispatch business
8. Training, dispatching and arranging for interpreters and guides
9. Planning and managing examination and certification programs
10. Management of systems development, office management, IT solution provision
11. Planning, development, office management for membership organizations, solution provision
12. Travel
13. Selling electricity

Certification & Licences
- Privacy Mark certification (No. 20000643) approved by DIPOEC
- Certification under the Security Business Act (No. 62002121) certified by Tokyo Metropolitan Public Safety Commission
- Registered Travel Agent (License No. 2-7116 approved by the Governor of Tokyo)

Office
- Tokyo: Office: Celestine Shiba Mitsui Bldg. 12F-13F, 3-23-1 Shiba, Minato-ku, Tokyo 105-8335, Japan
  TEL:+81-3-5657-0600, FAX:+81-3-5657-0631
- Osaka: Office: JTB Bldg. 6F-7F, 2-1-25 Kyutaromachi, Chuo-ku, Osaka 541 0056, Japan
  TEL:+81-6-4964-8830, FAX:+81-6-4964-8808
- Nagoya: Office: Global Gate 8F, 4-60-12 Hiraikecho, Nakamura-ku, Nagoya 453-0872, Japan
  TEL:+81-52-485-7118, FAX:+81-52-533-1701
- Fukuoka Office: Shin KBC Building 4F, 1-1-35 Nogahama, Chuo-ku, Fukuoka 810-0072, Japan

Main Banks
- Mizuho Bank, Ltd / Bank of Tokyo-Mitsubishi UFJ

Affiliations
- International Congress and Convention Association (ICCA)
- Japanese Exhibition Association (JEXA)
- Japan Convention Management Association (JCM)
- The Global Association of the Exhibition Industry (UFI)

Company History

April 1, 2016

JTB Communication Design, Inc.
JTB Communications, ICS Convention Design, JTB Motivations, and JTB Corporate Solutions amalgamated to form JTB Communication Design Inc.

April 1, 2018

JTB Communication Design, JTB Promotion excluding brochure production business, J-PRODUCE, and a part of JTB Business Support Kyushu which engages in meetings and conventions business, were incorporated.
Established a subsidiary JTB Next Creation Inc.
Why JTB Communication Design

JTB Communication Design is a meetings & events company. At the same time, it is a total-solution communication company that offers everything from trade show management to promotion and original entertainment. Providing a range of services seldom seen in Japan, we will prove invaluable to your company in its marketing activities and promotion at international conferences.

Meetings & Conventions

Our Meeting and Convention Business unit offers one-stop services, specialized and designed around corporate events, "Motivation Events®," international congresses, domestic academic conferences, and annual meetings.

Main areas of expertise: Corporate Events / Meetings / Seminars / Conventions / International Congresses / Domestic Academic Conferences / Annual Meetings

Promotion

Our promotion business unit specializes in advertising, including marketing strategy planning, media planning, creative, digital marketing, and public relations.

Entertainment

We handle the training and management of entertainment personalities and voice actors as well as the management of music labels and other related businesses in the world of entertainment.

Trade Show

We provide a place for business interaction that will lead to the success of participants. As a business matching professional, we host and co-host exhibitions and trade fairs globally and make improvements day by day.
JTB Communication Design is one of the largest meetings & events companies in Asia.

We are a group of event professionals who handle every kind of function, from corporate events to international conferences and promotional events. Handling worldwide gatherings with a high degree of specialization and refined creative ability, we have received rave reviews from customers.

Many successful events

Events in Japan demand Japanese quality. We have a long, successful track record in our home country. These results show we enjoy our clients’ trust.

Our staff have abundant experiences and achievements in intercultural communication, putting us in the perfect position to help you realize your vision.

Global network

JTB Communication Design — the meetings & events arm of JTB Corporation, one of the world’s largest travel companies — does its event business around the world using JTB’s locations and other offices. 39 countries, 143 cities, 508 offices (including affiliated Sales office).

- 39 Countries
- 143 Cities
- 508 Offices
Global Creativity

Our creative designs meet our customers’ needs for any kind of event.
Our Work

We reserved a famous temple to put on a special event, complete with stage entertainment, for associates of a major international corporation. They were delighted by a truly Japanese experience that combined the traditional with the modern.

A company took employees on an incentive trip in Singapore. There was also a party featuring taiko drumming, Miss Singapore, sand art, celebrity musical performances and a separate kids’ program.

An international construction industry convention was held in 2015 at a major Tokyo hotel. More than 1,500 participants from Japan and abroad listened to speeches, discussed longstanding industry issues and exchanged information.

JTBI Communication Design puts on an in-house awards ceremony to praise individuals who have contributed to the success of JTBI Corporation. Our production values and showmanship create anticipation and motivation in everyone, regardless of whether they happen to be called to the stage.

The festival aims to interactively dispense knowledge on Japanese flowers and Japanese floral culture and the firm friendship between Japan and Turkey.

To stimulate demand for Japanese food products, 10 events were held at the 19th Festival of Japan in Saigon, Ho Chi Minh in 2016. They included cooking demonstrations, a sake seminar, a seminar on how to eat Japanese foods and product presentations by exhibitors.