

Company Profile

Company Name	JTB Communication Design, Inc.
Established	April 8, 1988
Capital	100 million yen
Board Members	President & CEO : Hiroki Furuno Director : Yoshiteru Suzuki / Hirohiko Kumano / Kentaro Fujiwara Managing Officer : Koichi Maruo / Naoki Shimamura / Takao Morita / Koji Okuno
Business Categories	1. Organizing, planning and managing events, congresses, seminars, meetings and trade shows 2. Marketing research and analyses, marketing solutions 3. Planning and consulting on customer-gathering and exchange programs, regional promotion, sales promotion and human resource revitalization plans for better corporate performance 4. Advertising, promotion and public relations 5. PFI projects, facilities management 6. Worker dispatch business 7. Arranging for interpreters and guides 8. Planning and managing examination and certification programs 9. Management of systems development, office management, IT solution provision 10. Planning, development, office management for membership organizations, solution provision 11. Travel 12. Selling electricity
Certification & Licences	Privacy Mark certification (No. 20000643) approved by JIPDEC Certification under the Security Business Act (No. 62002121) certified by Tokyo Metropolitan Public Safety Commission Registered Travel Agent (License No. 2-7116 approved by the Governor of Tokyo)
Office	Tokyo Office: Celestine Shiba Mitsui Bldg. 12F 3-23-1 Shiba, Minato-ku, Tokyo 105-8335, Japan TEL:+81-3-5657-0600 FAX:+81-3-5657-0631 Osaka Office: JTB Bldg. 6F,7F 2-1-25 Kyutaromachi, Chuo-ku, Osaka 541-0056, Japan TEL:+81-6-4964-8830 FAX:+81-6-4964-8808 Hokuriku Office: Kanazawa Fukoku-seimei Ekimae Bldg. 9F 2-11-7 Honmachi, Kanazawa 920-0853, Japan TEL:+81-52-485-7118 FAX:+81-52-533-1701 Fukuoka Office: Shin KBC Building 4F 1-1-35 Nagahama, Chuo-ku, Fukuoka 810-0072, Japan TEL:+81-92-751-3244 FAX:+81-92-751-3250
Main Banks	Mizuho Bank, Ltd / MUFG Bank, Ltd.
Affiliations	International Congress and Convention Association (ICCA) Japan Exhibition Association (JEXA) Japan Convention Management Association (JCMA)

Company History

April 1, 2016

JTB Communication Design, Inc.

JTB Communications, ICS Convention Design, JTB Motivations, and JTB Corporate Solutions amalgamated to form JTB Communication Design Inc.

April 1, 2018

JTB Communication Design, JTB Promotion excluding brochure production business, J-PRODUCE, and a part of JTB Business Support Kyushu which engages in meetings and conventions business, were incorporated.
Established a subsidiary JTB Next Creation Inc.



Why JTB Communication Design

JTB Communication Design is a meetings & events company. At the same time it is a total-solution communication company that offers everything from trade show management to promotion and original entertainment. Providing a range of services seldom seen in Japan, we will prove invaluable to your company in its marketing activities and promotion at international conferences.



Meetings & Conventions

Our Corporate Solution Department offers one-stop services, specialized and designed around corporate events, "Motivation Events®," international congresses, domestic academic conferences and annual meetings.

Main areas of expertise: Corporate Events / Meetings / Seminars / Conventions / International Congresses / Domestic Academic Conferences / Annual Meetings



Promotion

Our promotion business unit specializes in advertising, including marketing strategy planning, media planning, creative, digital marketing and public relations.



Online/Hybrid

We can handle a variety of hybrid and online events, this includes incorporating the latest developments in the world of online business matching.



Trade Show

We provide a place for business interaction that will lead to the success of participants. As a business matching professional, we host and co-host exhibitions and trade fairs globally and make improvements day by day.

JTB Communication Design is one of the largest meetings & events company in Asia.

We are a group of event professionals who handle every kind of function, from corporate events to international conferences and promotional events. Handling worldwide gatherings with a high degree of specialization and refined creative ability, we have received rave reviews from customers.



Many successful events

Events in Japan demand Japanese quality. We have a long, successful track record in our home country. These results show we enjoy our customers' trust.

FY2018
turnover

JPY12
billion

Events handled
in FY 2018

1299
events

Our team

226
staffs

Our staff have abundant experiences and achievements in intercultural communication, putting us in the perfect position to help you realize your vision.



Global network

JTB Communication Design — the meetings & events arm of JTB Corporation, one of the world's largest travel companies — does its event business around the world using JTB's locations and other offices.

36 countries, 82 cities, 194 offices (including affiliated Sales offices)

36

Countries

82

Cities

194

Offices

Jtb Communication Design

Global Creativity

Our creative designs meet our customers' needs for any kind of event.



Our Work



We reserved a famous temple to put on a special event, complete with stage entertainment, for associates of a major international corporation. They were delighted by a truly Japanese experience that combined the traditional with the modern.



We organized an overseas incentive meeting in Bangkok with around 500 participants. This event's electrifying presentation made a long-lasting impression.



A special nocturnal Tokyo event was held in one of the city's most famous museums, featuring numerous exclusive exhibitions with the theme 'old meets new'. The illumination design was done under the supervision of a famous lighting designer.



JCD managed all the meetings and various additional events for a major international conference. The conference was attended by over 4500 people including heads of state and government officials, as well as representatives of international and regional organizations, civil societies, NGOs, and the private sector.



JTB Communication Design puts on an in-house awards ceremony to praise individuals who have contributed to the success of JTB Corporation. Our production values and showmanship create anticipation and motivation in everyone, regardless of whether they happen to be called to the stage.



We have managed a yearly award ceremony with hundreds of guests from over 20 different countries attending. Significant detail went into this event's unique high-class design, and the final gala dinner featured apprentice geisha from the famous Gion district.



To stimulate demand for Japanese food products, PR events were held at the 19th festival of Japan in Sao Paulo. They included cooking demonstrations, a sake seminar, a seminar on how to eat Japanese foods and product presentations by exhibitors.